



Audi
European Delivery



**European Delivery Program
Audi of America
Dealer Resource Guide 2011****

**portions of this document intended for internal AoA and Dealer distribution only



<u>Contents</u>		<u>Page</u>
Program Overview:	Vehicle Qualification and Pricing	3
	Sequence of Events	
	Dealer Participation	6
	Customer Participation	
Customer Delivery Process:	Accommodations and Logistics	7
	Taking delivery of your Audi in Ingolstadt	
Customer Drop off Process:	Documentation needed for vehicle drop off	8
	Drop off locations in Germany	9
	Drop off locations in Europe	10
Benefits:	Customer summary of benefits	12
Sequence of Events:	Customer Sequence of Events	13
Documents:	Customer Participation Agreement	14
	Dealer Participation Agreement	18
	Winter Driving Disclosure	



Program Overview

The following pages include program details and should be used as a general guide to the benefits offered as part of an overseas delivery experience.

Vehicle Qualification and Pricing

- The following models are available through the European Delivery Program and qualify for the recommended MSRP* discount, with exception of the R8. The final price is determined by the dealer. Dealers will not be required to use allocation for these orders, with exception of the S5 and the R8.

A3/A3 TDI	up to 3% off of MSRP
A4 Sedan/Avant	up to 5% off of MSRP
S4	up to 5% off of MSRP
A5 Coupe/Cabriolet	up to 5% off of MSRP
S5 Coupe/Cabriolet*	up to 5% off of MSRP
A6 Sedan	up to 5% off of MSRP
S6	up to 5% off of MSRP
A7	up to 5% off of MSRP
A8/A8L	up to 5% off of MSRP
TT / TTS Coupe/Roadster	up to 5% off of MSRP
Q5	up to 5% off of MSRP
Q7/Q7 TDI	up to 5% off of MSRP
R8/R8 Spyder**	Does not qualify for discount

*MSRP excludes taxes, title/documentary fees, registration, tags, Audi Dealer prep, labor and installation charges, insurance, optional equipment and accessories, certificate of compliance and non-compliance fees, and finance charges.

Dealers must use their allocation for the S5 and R8 models. **A \$3900 program fee applies to R8 deliveries.

Sequence of Events

Please refer to the following sequence of events as your process guide from order inception to final US delivery.

1. Customer/Dealer contact:

- Dealer places new vehicle order for customer (changes to the vehicle order will not be accepted once the vehicle reaches order status 10)
- AoA recommends Dealer collect a security deposit from customer (but not required). Customer must be a US resident, over the age of 18, with a valid Social Security number.
- Please review the following information with your customer to provide them with a program overview. This information can also be found on the Audi USA website.
 - Customer Delivery Process
 - Customer Drop Off Process
 - Sequence of Events
 - Customer Participation Agreement (*provide your customer with a copy when they sign the order*)



Program Overview (Continued)

- Dealer orders vehicle in AIM (similar to any retail order) and emails the Commission Number to europedeliveryprogram@audi.com. Orders not sent to the program in writing are not initiated with the factory.
- In the customer information field in AIM, it is important to include the complete customer name, street address, and email address.
- In the Comments field in AIM, include the customer's name, "European Delivery" and the preferred delivery date.
- **Dealers should not send order to the factory.** Audi Distribution at Audi of America will modify the order by changing the "Ship to" and adding the sale option code "A21" identifying this vehicle as a European Delivery Program vehicle. Audi Distribution will send order to the factory.

2. After vehicle has finished production: (dealer will receive an email notification by AoA)

- Dealer contacts customer to complete Bill of Sale / Sales Contract and collect full vehicle payment and refundable Value Added Tax (VAT). VAT is equal to 19% of the MSRP. (The VAT payment will apply if the customer does not return vehicle to an authorized drop off center within 90-Days of delivery date).
- Customer to retain copy of the Buyer's Order
- Dealer collects a color copy of the customer's driver's license and passport
- The dealer has the customer review and sign the Customer Participation Agreement. Then faxes a signed copy to 248-754-7381, or Emails to europedeliveryprogram@audi.com , along with copies of the Bill of Sale/Sales Contract, customer IDs, and copies of the proof of payment and VAT checks.
- Dealer reports the vehicle sale in AIM (similar to any other retail sale) and punches the vehicle as Kind of Sale (KOS 0, 2, or 3). This is necessary to activate the in-service date and vehicle warranty.
- The automated program incentive is paid via Corporate Sales once the vehicle ships back to the US (1% for the A3 and 3% for all other models)
- The final selling price is determined by the dealer. Dealers will be invoiced as any other retail vehicle. Therefore, the dealer will retain the amount between dealer invoice and the selling price. The dealer will also receive an automated program incentive payment based on model.

A3/A3 TDI	1% of MSRP less Destination charge
A4 Sedan/Avant	3% of MSRP less Destination charge
S4	3% of MSRP less Destination charge
A5 Coupe/Cabriolet	3% of MSRP less Destination charge
S5 Coupe/Cabriolet*	3% of MSRP less Destination charge
A6 Sedan/Avant	3% of MSRP less Destination charge
S6	3% of MSRP less Destination charge
A8L	3% of MSRP less Destination charge
TT / TTS Coupe/Roadster	3% of MSRP less Destination charge
Q5	3% of MSRP less Destination charge
Q7/Q7 TDI	3% of MSRP less Destination charge
R8**	Does not qualify for incentive



Program Overview (Continued)

- Please note the following:
 - Customer must take delivery of their Audi within 60-Days from the date payment is made in full as stated in the Customer Participation Agreement.
 - If customer does not take delivery of their Audi within 60-Days, the vehicle may no longer be available for European Delivery and will become dealer inventory.
 - If the customer travels to Europe prior to the production of their vehicle, the dealer should inform Audi Corporate Sales European Delivery Program headquarters by sending an email to europelandeliveryprogram@audi.com to ensure the customer receives the proper documentation and confirmation of their vehicle order prior to taking delivery of their Audi in Ingolstadt.

3. Customer receives Confirmation and Correspondence from Audi of America:

- Once a vehicle production date is assigned, the customer will receive a welcome letter from Audi of America with recommended delivery dates, program information, and next steps to expect. The dealer will receive a copy of this letter via email along with a separate attachment outlining the next steps.
- Approximately two weeks after final sales paperwork is completed by the dealer, Audi of America will Fed Ex a final delivery packet to the customer including a Confirmation and Agenda, Authority for Vehicle Delivery, and the International Factory Collection Shipping Voucher.

4. Customer Delivery in Ingolstadt, Germany:

- To receive the Certificate of Comprehensive Insurance¹ and Vehicle Registration, the customer must present the Vehicle Authorization Form and Authority for Vehicle Registration upon delivery at the Customer Center in Ingolstadt. This complimentary coverage is valid for 15 days. An extension of this coverage, to a maximum of 90-days, can be made with prior program notification and is subject to the additional fees listed below. The additional fees must be collected by the Audi Dealer prior to delivery in Europe. This insurance covers the following countries: Austria, Belgium, Bulgaria, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lichtenstein, Lithuania, Luxembourg, Malta, Monaco, Norway, Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, Switzerland, and the United Kingdom. Vehicles are registered 1 day prior to delivery which is considered part of the 15 day coverage. Customers must keep this in mind when planning their schedule. Ex. Delivery June 2 = Registration on June 1= Expiration of coverage on June 15
- Coverage for theft or damage to personal belongings is not included. Additional travel insurance is recommended.

Comprehensive Insurance Purchased	Program Price (In Euros)
Total 15-days	Complimentary
Total 30-days	\$280.00
Total 60-days	\$490.00
Total 90-days	\$910.00

¹There is a € 1,000 deductible on comprehensive coverage. Allow one day for proper vehicle licensing prior to customer delivery.



Program Overview (Continued)

- The customer will have the option of participating in a 2 hour guided tour of our factory and a self guided tour of the Audi museum. Both of these events are optional and customer participation will be confirmed by Audi prior to delivery. Your customer will experience a vivid insight into Audi's philosophy, views, and heritage, and receive a professional "walk around" of their new Audi. Your customer and a guest will also enjoy complimentary meals and non-alcoholic beverages at the Audi Forum/Market Restaurant on their delivery day.

5. Vehicle Return:

- Customers must drive their vehicles to one of our drop off locations within their specified program period depending on delivery date (a maximum of 90 days).
- Dealer reimburses customer 19% Value Added Tax (VAT) after specified drop off requirements are complete. Audi Corporate Sales to notify the Dealer when the customer has dropped off their vehicle.
- Vehicles will be routed through the standard transportation process from Volkswagen Transportation and will be identified with the port of arrival, customer name, and "European Delivery Program" on the window sticker upon arrival at the dealership
- Dealer performs Pre-Delivery Inspection (PDI) upon vehicle return to Dealership in the U.S.
- Dealer performs the necessary licensing and titling paperwork
- Dealer notifies customer when vehicle is ready for delivery at Dealership

Vehicles will be inspected for visible damage and cleanliness at time of drop off. US Customs may place an Agricultural hold on any vehicle returned to the US with excessive road grime. **Audi is not responsible for delays as a result of transportation, weather, or extended inspection times with US Customs. Please allow a minimum of eight (8) weeks or more from vehicle drop-off in Europe to dealer delivery in the US.** This includes preparation of the necessary licensing and paperwork. You may track the shipping status of a vehicle at the following website: <https://eurodelivery.ehharms.com/Edts/audi>

Dealer Participation

The Dealer Participation Agreement is available on the Corporate Sales website. Please review the Participation Agreement and email a signed copy to europedeliveryprogram@audi.com, keeping a copy for your reference.

Customer Participation

The Customer Participation Agreement is available on the Corporate Sales website. Please review with your customer, provide them with a copy, and email a signed copy to europedeliveryprogram@audi.com. It is important to send a copy of the Customer Participation Agreement to Audi Corporate Sales so that Audi can correspond with the customer and provide the proper delivery documentation and confirmation.



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European Delivery

Customer Delivery Process

Accommodations and Logistics

Audi is pleased to offer complimentary hotel accommodations (1 room/1night) and transportation from Franz Josef Strauss Airport (MUC), in Munich. The customer will be taken to the Audi Forum, or to one of three Audi recommended area hotels. Complimentary transportation to the Audi Forum Ingolstadt is also offered for those customers who choose to take delivery of their Audi the next morning.

Taking Delivery of your New Audi in Ingolstadt

Audi Forum Ingolstadt
D-85045 Ingolstadt
Phone +49 (0) 841 89-37575
Fax +49 (0) 841 89-41860

When Dialing outside of Germany, the (0) is not necessary.

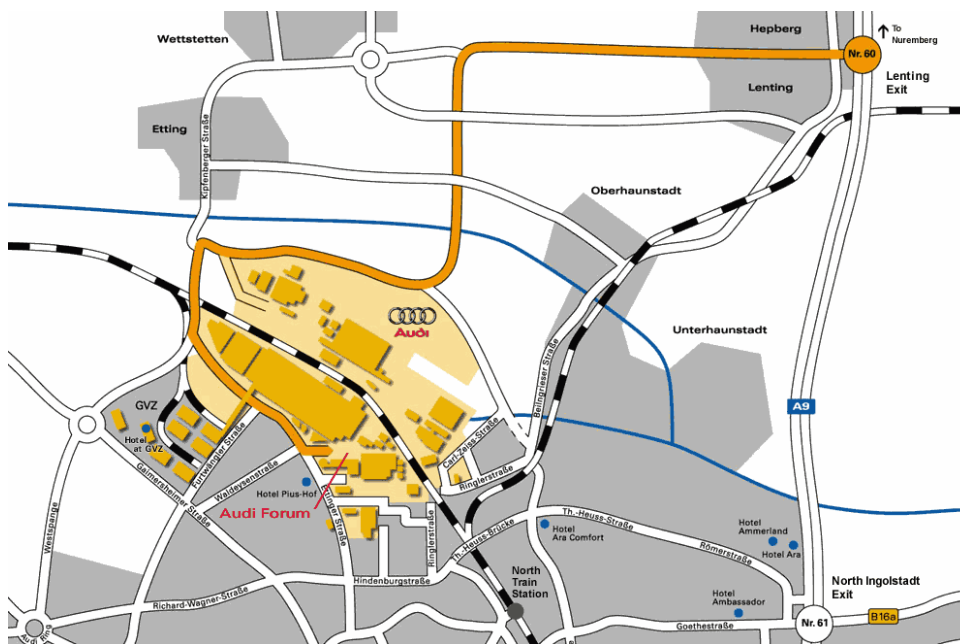
Traveling by car

A9 motorway, Munich – Nuremberg, exit at junction 60 (Lenting). Follow the Audi signs for visitors. Free parking is available for Audi customer delivery.

Traveling by train

By train to Ingolstadt Hauptbahnhof (main train station). You can reach Audi Forum Ingolstadt by bus (line 11) or taxi (approx. 5 kilometers).

Map of Audi Forum Ingolstadt





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Customer Drop off Process

The Audi European Delivery Program offers fourteen (14) convenient European drop-off locations at no additional cost to the customer.

To ensure a worry-free and safe transportation back to the dealership, vehicle drop off appointments should be scheduled at least four (4) days prior to departure. Drop off appointments are suggested for all locations and can be made either by phone or email. Appointments are available Monday through Friday with varied hours of operation. Customers should contact the preferred office to avoid any unexpected delays. All German locations are closed on nationally recognized holidays.

It is also important to remove all personal effects and non-factory installed accessories, such as luggage, car seats, etc. before dropping off a vehicle. Personal effects may not be returned, and removing them from a vehicle will help avoid possible delays and additional costs from US Customs. Only the original spare tire, jack, and tools are shipped with the car.

Documentation needed for vehicle drop off

- Customer Address, Phone number and Email address
- Customer Passport as photo identification and US Social Security number for US Customs
- Complete applicable export documents required by the drop off agent including a copy of the Sales Agreement/Bill of Sales
- One master key (special wheel locks or other necessary mechanisms)
- Military PCS or Diplomatic orders (if applicable)
- Copy of Registration and International Insurance Card

The costs and fees associated with transportation, customs, duty, clearance, storage, handling, and insurance are all included in the purchase price of all Audi vehicles sold under the European Delivery Program, provided the vehicle is returned to a drop off location as specified in the program requirements. Destination charges still apply for final transport to your dealer.

Please note the following information on vehicle return:

Please allow a minimum of eight weeks from the drop off date in Europe to the arrival at the US dealership (pending transportation, weather, or US Customs delays). Necessary licensing and paperwork should be completed by the dealer upon vehicle delivery in the US.

Additional information regarding the shipping status of your vehicle can be found at <https://eurodelivery.ehharms.com/Edts/audi>



Audi
European Delivery

Drop off locations in Germany

Bremerhaven, Germany BLG CarShipping GmbH & Co. Grauwalling 2 D-27580 Bremerhaven	Hours: M-F 9:00AM - 4:00PM Appt. required Please call for closings
Contact: Kathrin Behnke k.behnke@blg.de Regine Plettenberg rplettenberg@blg.de	49-471-48295-671 49-471-48298-676
office fax	49-471-48295-688

Duisburg, Germany BLG Auto Terminal Duisburg GmbH & Co. KG Rotterdamstr. 100 D-47229 Duisburg-Rheinhausen	Hours: M-F 9:00AM - 4:00PM Appt. required Please call for closings
Contact: Wolfgang Wellie w.wellie@blg.de	49-2065-962-102 office fax 49-02065-962-119

Frankfurt, Germany BLG Auto Transport GmbH An den Sportplätzen 8-10 D-64546 Walldorf-Moerfelden	Hours: M-F 9:00AM - 4:00PM Appt. required Please call for closings
Contact: Suan Jahnke s.tan-jahnke@blg.de	49-61 05 45 861 office fax 49-61 05 44 184
Karin Anding-Nelke a.nelke@blg.de	49-61 05 45 862

Hamburg, Germany BLG Auto Terminal Hamburg GmbH & Co. Kattwykweg 7 D-21107 Hamburg	Hours: M-F 9:00AM - 4:00PM Appt. required Please call for closings
Contact: Frank Schulze f.schulze@blg.de Dominic Roman d.roman@blg.de	49-40-75 27 97 161 49-40-75 27 97 160 office fax 49-40-75 27 97 228

Munich, Germany Log In Out, GmbH Munich Airport Terminalstrasse Mitte 20 D-85356 Munich	Hours: M-F 9:00AM - 4:00PM Appt. required Please call for closings
Contact: Katrin Gaugele Jaqueline Ferronato drop-off-munich@loginout.de	49 89 1795397730 49-89-30-760-1929 office fax

Sindelfingen, Germany (Stuttgart) Simovic Car Service Am Hirnach 6 D-71065 Sindelfingen	Hours: M-F 9:00AM - 4:00PM Appt. required Please call for closings
Contact: Salvador Simovic s.simovic@simovic-car-service.de Tanja Hanna t.hanna@simovic-car-service.de	49-70-31-866-16117 office fax 49-70-31-87 50 81



Audi
European Delivery

Drop off locations in Europe

Amsterdam, Netherlands USA- United Stevedoring Amsterdam Ruijgoordweg 80 1047 HM Amsterdam Havennummer 7989	Hours: M-F 7:00AM - 3:30PM Appt. required Please call for closings
Contact: Kristen Mater usa.desk@usamsterdam.com office fax	31-20 611 66 88 31-20 497 8272
-	-

Antwerp, Belgium Rhenus Logistics N.V. Noordersingel 21 B-2140 Antwerp	Hours: M-F 9:00AM - 4:00PM Appt. required Please call for closings
Contacts: Chantal Willems chantal.willems@be.rhenus.com Sorija Chhoeung Sorija.Chhoeung@be.rhenus.com office fax	32 0 3-224 56 18 32 0 3-224 56 89 32 0 3-231 83 00
-	-

Geneva, Switzerland Ritschard SA Entry No 1, Office E21 Aerogate Fret Case postale 1061 1211 Geneve 5 Aeroport	Hours: M-Th 8:00AM - 12:00PM 1:30PM - 5:30PM Appt. required Please call for closings
Contact: Andy Stauble stauble@ritschard.ch office fax	41-22-79 87 700 41-22-79 86 778
Rita Zenhausern zanhausern@ritschard.ch -	

Zurich, Switzerland Gondrand LTD Industriestrasse 10 CH-8152 Glattbrugg Switzerland	Hours: M-F 8:30AM - 11:30AM 1:30PM - 4:00PM Appt. required Please call for closings
Contact: Christian Tintori c.tintori@gondrand.ch office fax	41-44 828 68 30 41-44 828 68 06

Nice, France TT Car Transit 61 rue de Grenoble 06200 Nice	Hours: M-F 8:00AM - 5:00PM Appt. required Please call for closings
Contact: Celine Isnard info@ttnice.com office fax	33-4-92 29 13 83 33-4-93 72 51 80

Paris, France TT Car Transit Airport Roissy/CDG Terminal 3 B.P. 30008 95716 Roissy CDG 2	Hours: M-F 8:00AM - 5:00PM Appt. required Please call for closings
Contact: info@ttroissy.com office fax	33-1-48 62 37 53 33-1-48 62 19 73



Audi
European Delivery

Additional Drop off locations in Europe

Madrid, Spain Auto Turistica Iberica Calle Ingeniero Torres- Quevedo 6 28022 Madrid	Hours: M-F 9:00AM - 1:00PM 3:00PM - 5:30PM Appt. required Please call for closings
Contact: info@autoturistica.com	34-91-32 93 980 or 34-91-32 92 710 office fax 34-91-32 93 980

London, England Bourneside Serevices Ltd. Renaissance Hotel Heathrow Room G022, Bath Road Hunslow Middlesex TW6 2AQ United Kingdom	Hours: M-F 9:00AM - 4:00PM Appt. required Closed: Please call for closings
Contact: Simon Worsley sparson5@aol.com	44-208 9909 050

***Italian drop off locations and shipping quotes are available upon request. Additional charges apply.**

For further information or quotes, please contact:

BLG, Ms. Martina Gruenert

m.gruenert@blg.de



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Benefits

Customer Summary of Benefits

The Audi European Delivery price of your vehicle includes the following services:
Lodging for one room, one night at your choice of one of the following Audi recommended hotels:

Kempinski Hotel

Munich, Germany

<http://www.kempinski-airport.de>

Hotel Rappensberger

Ingolstadt, Germany

www.rappensberger.de

NH Ambassador

Ingolstadt, Germany

<http://www.nh-hotels.com>

Also included:

- Complimentary meals and non-alcoholic beverages in the Customer Center's Market Restaurant are available on the day of delivery.
- A scheduled tour of our factory and visit to museum are available
- Vehicle ground transportation from the established drop off points
- Ocean freight and marine insurance
- Customs duty and clearance
- Storage and terminal handling fees. Drop off location fees



Customer Sequence of Events

- Customer visits a participating Audi Dealer to place an order three to four months prior to departure.
- After a production date is assigned, Audi will mail a welcome letter confirming the vehicle production date and the approximate delivery date.
- The vehicle is built in approximately 60 days after order inception.
- Once the vehicle finishes production, the customer is invited in to complete the final paperwork.
- After confirmation customers should make travel arrangements accordingly.
- Customers will have up to 60 days to take delivery of their vehicle.
- Approximately two weeks after completing the final paperwork, Audi of America will mail the delivery documentation to the customer. This will include the Confirmation and Agenda, Authority for Vehicle Delivery, and the International Factory Collection Shipping Voucher.
- Arrival in Ingolstadt and participation in the scheduled delivery day.
- The vehicle is driven to one of 14 authorized drop-off locations within the specified registration and insurance period (must be within 90-Days of delivery date). The dealer will make arrangements to reimburse 19% Value Added Tax (VAT) to the customer after confirmation of vehicle drop-off at an authorized location
- Approximately 8-10 weeks (pending transportation, weather, or US Customs delays) are required for vehicles to be shipped and delivered in the USA.
- After PDI, licensing, and registration, the dealer will contact the customer to complete final delivery



2011 European Delivery Customer Participation Agreement

Thank you for participating in the Audi European Delivery Program. This Agreement describes the program and is meant to provide you with a quick overview and understanding of the offered benefits. Please read and sign to confirm your understanding and agreement of the program guidelines.

Eligibility:

You must be a US resident at least 18 years of age with a valid driver’s license, valid passport, and US-issued Social Security number.

Payment Terms:

You agree to secure payment and finalize the sale of your new Audi in full prior to traveling to Europe for delivery.

- Vehicles qualify for Standard and Special Finance rates, and Standard Lease rates offered through Audi Financial Services
- Vehicles do not qualify for Special Finance Lease rates offered through Audi Financial Services. Lease payments continue to be due during vehicle shipping times.
- You agree to take delivery of your vehicle within sixty (60) days from the date sale is finalized. After this time, your vehicle may no longer be available for European Delivery.
- Additional program fee of \$3900 applies to R8 deliveries

Purchase Terms:

You agree to purchase your vehicle at the Audi European Delivery program price established by a participating Audi Dealer, including destination charges and local taxes/titling fees, and you agree to drive your vehicle to an authorized Audi drop off location within 90 days from your delivery date in Ingolstadt, Germany. Your vehicle will be registered and insured for a limited length of time specified by you prior to delivery, and must be returned prior to this date (maximum of 90-days). VAT charges, return shipping charges, and additional fees will apply if the vehicle is not returned to a drop off location within the time specified in your Factory collection voucher. Insurance and registration cannot be extended once issued.

International Insurance Coverage, Export License Plates, Vehicle Registration:

Comprehensive insurance¹ and export license plates are provided by Audi for the first fifteen (15) days while traveling in Europe. Vehicles are registered 1day prior to the delivery which is included as part of the complimentary 15 days. Please keep this in mind when scheduling your vehicle drop-off and insurance requirements. Ex: Delivery date + 15 days – 2 days = Drop-off date

A Certificate of Insurance and vehicle registration will be provided upon vehicle delivery. This insurance covers the following countries: Austria, Belgium, Bulgaria, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lichtenstein, Lithuania, Luxembourg, Malta, Monaco, Norway, Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, Switzerland, and the United Kingdom.

If you wish to extend your insurance coverage and registration, please notify your dealer or contact the Audi European Delivery Program at eupeandeliveryprogram@audi.com. Payment should be submitted via check made payable to Audi of America. Insurance may be extended to a total of 30, 60, or 90 days and must be requested prior to travel. The below additional charges apply:

Comprehensive Insurance Purchased	Program Price
15-days	Complimentary
30-days	\$ 280.00
60-days	\$ 490.00
90-days	\$ 910.00

¹There is a €1,000 deductible on comprehensive coverage. Allow one day for proper vehicle licensing prior to customer delivery.



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European Delivery

European Delivery Customer Participation Agreement cont.

Insurance coverage and claims:

Additional travel insurance to cover theft or damage to personal belongings is suggested. In the event of a collision or vehicle damage, it is important to contact the International Insurance policy holder directly by phone or email to file a claim. Contact information is below.

Mr. Mathias Schulz-Sembten
Representative
AXA-Versicherungsburo Niess-Wohlfart
Branch Office

Address:
Versicherungsfachwirt Postweg 4a
D-81827 München
Germany
Tel: 089 - 4536080
Fax: 089 - 45360810
Matthias.Schulz-Sembten@axa.de

Identification:

Important identification to carry includes driver's license, Social Security number, passport, and military PCS or Diplomat orders (if applicable).

Documentation:

1. Taking Delivery of your Audi

Please have the Authority for Vehicle Pick Up when taking delivery of your Audi. You will receive this document, along with your Agenda and Vehicle drop-off voucher as part of your final delivery packet from Audi of America. Please be aware that factory installed Navigation systems are programmed for North American use. European-based GPS portable navigation units will be offered upon delivery, when available, for those vehicles equipped with a factory Navigation system. Charges will apply for portable units not returned at time of vehicle drop off.

2. Dropping off Your Audi

Your new Audi must be driven to one of 14 authorized locations throughout Europe for drop off within 90 days of your delivery date. Please be advised that technical modifications to your vehicle prior to shipping will not be permitted. It is important to make an appointment with the Agent at the drop off location at least four (4) days prior to your planned drop off date. Drop off location details will be included in your initial welcome packet from Audi of America which you should receive approximately two weeks after placing your vehicle order. The following documents will be required at the end of your journey when your vehicle is dropped off:

- Your Certificate of International Insurance and vehicle registration (You will receive these documents when taking delivery of your Audi in Europe).
- Your Buyers order / Sales Contract (provided by your Audi Dealer)
- Your International Factory Collection Shipping Voucher (This document will be included in your final delivery packet from Audi of America).
- Your driver's license, Social Security number (for US Customs clearance), passport, and military PCS or Diplomat orders (if applicable).

Your vehicle will be inspected for damage and cleanliness at time of drop off. US Customs may place an Agricultural hold on any vehicle returned to the US with excessive road grime. Please retain a copy of the condition report you will receive from the drop off Agent. **Audi is not responsible for delays as a result of transportation, weather, or extended inspection times with US Customs. Please allow a minimum of eight (8) weeks or more from vehicle drop-off in Europe to dealer delivery in the US.** This includes preparation of the necessary licensing and paperwork. You may track the shipping status of your vehicle at the following website: <https://euodelivery.ehharms.com/Edts/audi>



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European Delivery

European Delivery Customer Participation Agreement cont.

3. Damage to your vehicle after Drop off

In the rare event your vehicle is damaged in Europe after drop off, Audi reserves the right to return the vehicle to the US in order to repair the vehicle to factory specifications. This may result in a delay of shipment while the vehicle undergoes a required inspection and final approval from a Quality inspector. In this case your dealer will be notified of the updated shipping info for your vehicle. Any damage occurring to the vehicle during overseas shipment or after arrival at the US destination port will be handled by your dealer through the standard shipping insurance procedure.

Complimentary Accommodations:

Audi is also pleased to offer a one room, one night, complimentary hotel accommodation for you and a guest at one of Audi's participating hotels. Additional guests and children over the age of 6 will require a second room which Audi will reserve upon request. The customer is responsible for additional charges. The program provides complimentary chauffeured transportation directly to the Forum from Franz Josef Strauss airport in Munich, or from one of three Audi recommended area hotels. At Audi Forum Ingolstadt, you and a guest can enjoy complimentary meals and non-alcoholic beverages all day in the Market Restaurant as well as a tour of the factory and museum.

* Additional charges may apply for hotel upgrades or surcharges during the months of Sept and October.

Additional Information regarding driving in Europe during Winter Months:

The Federal Law in Germany requires that all drivers equip their vehicles appropriately for winter driving conditions. Although all-season tires delivered with most Audi vehicles are suited better for winter driving than the S-line performance tires, neither may provide the same level of winter-weather performance as snow tires, especially when driving through snow or ice.* Other countries may have similar or more stringent laws. Please check the appropriate requirements of the country you plan on visiting before driving your vehicle. Audi AG does not provide snow tire sales, rentals, or tire mounting. During winter months, Audi reserves the right to cancel or reschedule deliveries of vehicles which are not ordered with factory installed all-season tires.

* Please see customer Release Form for Winter Driving

Cancellation and appointment availability policy:

The Audi Forums reserve the right to cancel or postpone deliveries based on availability at the Audi Forum Ingolstadt. In the rare event this is required, Audi will reschedule an alternate delivery date, or reroute your vehicle directly to the US for delivery. Please notify your dealer as soon as possible if there are any major changes to your delivery plans.



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European Delivery Customer Participation Agreement cont.

Signature Form

You are in agreement with the program information and guidelines listed in the above Agreement (please print):

Dealership Name

Customer Name

Customer Street Address including City, State, Zip Code

Customer Daytime Phone Number/Mobile Phone Number

Customer Email Address

Customer Signature / Date

Please retain a copy for your records. Dealers please scan and email to eupeandeliveryprogram@audi.com , or fax to 248-754-4381.



2011 European Delivery Dealer Participation Agreement

The intent of this agreement is to provide our Dealers with comprehensive details of the Audi European Delivery Program and to ensure an exceptional customer experience from order inception to final US delivery. For program enrollment, please review the attached Dealer Participation Agreement and submit the signed form electronically to corporatesales@audi.com, or fax to (248) 754-4381 ATT: **European Delivery Program**.

Vehicle Qualification:

- The following models are available through the European Delivery Program and qualify for the recommended MSRP* discount, with exception of the R8. The final price is determined by the dealer. Dealers will not be required to use allocation for these orders, with exception of the S5 and the R8.

A3/A3 TDI	up to 3% off of MSRP
A4 Sedan/Avant	up to 5% off of MSRP
S4	up to 5% off of MSRP
A5 Coupe/Cabriolet	up to 5% off of MSRP
S5 Coupe/Cabriolet*	up to 5% off of MSRP
A6 Sedan	up to 5% off of MSRP
S6	up to 5% off of MSRP
A7	up to 5% off of MSRP
A8/A8L	up to 5% off of MSRP
TT / TTS Coupe/Roadster	up to 5% off of MSRP
Q5	up to 5% off of MSRP
Q7/Q7 TDI	up to 5% off of MSRP
R8/R8 Spyder**	Does not qualify for discount

*MSRP excludes taxes, title/documentary fees, registration, tags, Audi Dealer prep, labor and installation charges, insurance, optional equipment and accessories, certificate of compliance and non-compliance fees, and finance charges.

Dealers must use their allocation for the S5 and R8 models. **A \$3900 program fee applies to R8 deliveries.

Payment, Pricing and Program Provisions:

- Based on standard invoicing, the final selling price is determined by the dealer. Dealers will be invoiced as soon as the vehicle production is complete. Program vehicles are not eligible for bonus and margin payment, however, the dealer will retain the amount between dealer invoice and the selling price. The dealer will also receive a program incentive based on model. Incentive payments are automated and are paid on a monthly basis once the vehicle.

A3/A3 TDI	1% of MSRP less Destination charge
A4 Sedan/Avant	3% of MSRP less Destination charge
S4	3% of MSRP less Destination charge
A5 Coupe/Cabriolet	3% of MSRP less Destination charge
S5 Coupe/Cabriolet*	3% of MSRP less Destination charge
A6 Sedan	3% of MSRP less Destination charge
S6	3% of MSRP less Destination charge
A7	3% of MSRP less Destination charge
A8/A8L	3% of MSRP less Destination charge
TT / TTS Coupe/Roadster	3% of MSRP less Destination charge
Q5	3% of MSRP less Destination charge
Q7/Q7 TDI	3% of MSRP less Destination charge
R8/ R8 Spyder**	Does not qualify for incentive



2011 European Delivery Dealer Participation Agreement cont.

- Marketing, Standards, Performance, or CPO Purchase Bonus do not apply to these vehicles
- Dealer agrees to submit claim for Pre-Delivery Inspection (PDI).
- Dealer will receive additional allocation for any model sold through this program except for the S5 and R8 models.
- Dealer agrees to complete Bill of Sale / Sales Contract and collect full payment including refundable Value Added Tax (VAT) from the customer when vehicle finishes production and is invoiced from Audi of America. VAT is equal to 19% of the vehicle selling price and is collected in the form of a customer hold check. Please note, the customer must accept delivery of their Audi in Ingolstadt, Germany within 60 days from the payment in full date. After 60 days the vehicle may no longer be available for European Delivery and will become dealer inventory.
- Dealer may be subject to pay Audi the full VAT if customer does not return vehicle to an authorized European drop off center within ninety (90) days of delivery date.
- Dealer agrees to reimburse customer VAT upon notification from Audi of America that vehicle has been returned to an authorized drop off location in Europe.
- Standard *and* special financing rates apply through Audi Financial Services. Standard leasing rates apply through Audi Financial Services.
- Dealer is responsible for reporting the vehicle prior to the delivery.

Vehicle Ordering:

- Dealer agrees to order the vehicle in AIM (similar to any other retail sale) and email the commission number to europandeliveryprogram@audi.com. Do not send the order to the factory.

Required Documentation for the Customer:

- Dealer agrees to review and provide the customer with the following information:
 1. Customer Agreement (customer to sign and retain copy)
 2. Bill of Sale/Sales Contract (customer to sign and retain copy for customs clearance)

Required Documentation for Audi Corporate Sales:

- Dealer agrees to submit below information via Email to corporatesales@audi.com, or fax to 248-754-4381 ATT: European Delivery Program.
 1. Copy of the signed Customer and Dealer Participation Agreement
 2. Copy of the Bill of Sale / Sales Contract
 3. Color copy of Customer passport and driver's license
 4. Copies of proof of payment check and 19% VAT check

Upon Vehicle Return:

- Dealer is responsible for performing Pre-Delivery Inspection (PDI) upon vehicle return.
- Dealer is responsible to license and title the vehicle in the customer name.
- Dealer agrees to accept the purchase of any retail sale made under this program (if the customer consummates the sale or not).
- Dealer is responsible for notifying customer when vehicle is ready for US delivery.

Dealer Participation:

- The authorized Audi Dealer identified below ("Dealer") agrees to participate in the Audi European Delivery Program and to comply with the Official Program Rules.
- Dealer's participation in the Program is completely voluntary and Dealer may withdraw from the Program at any time by sending written notice to Audi of America in care of Dealer's Area General Manager. In that event, however, Dealer agrees that it will continue to process, in accordance with the terms of the Program, any orders pending as of Dealer's withdrawal.



Audi
European Delivery

2011 European Delivery Dealer Participation Agreement cont.
Signature Form

You are in agreement with the program information and guidelines listed in the above Agreement (please print):

Dealership Name/Dealer Code

Assigned ABS

Assigned ABS Telephone/Fax Number

Assigned ABS Email Address

Authorized Dealer Representative/GSM

Authorized Dealer Representative Signature / Date

Please scan and email to europandeliveryprogram@audi.com , or fax to 248-754-4381.



Audi
European Delivery

Release Form for Winter Driving
(Required for vehicles ordered with performance tires)

Customer Name: _____
(Please print)

Address: _____

The Federal Law in Germany requires that all drivers equip their vehicles appropriately for winter driving conditions. Although all-season tires delivered with most Audi vehicles are suited better for winter driving than the S-line performance tires, neither may provide the same level of winter-weather performance as snow tires, especially when driving through snow or ice. According to the law, if you do not appropriately equip your vehicle for severe winter driving conditions, or adhere to the posted driving limitations during inclement weather, you may be cited for a violation or be found negligent if this results in an accident or the obstruction of traffic. Other countries may have similar or more stringent laws on winter driving.

Compliance with the German law and those of other European countries is the sole responsibility of the driver. Please check the appropriate winter driving requirements of the country you plan on visiting.

Additional information regarding snow tire options is available upon request. All additional services and transactions are handled independently between the customer and retailer in Germany.

The customer agrees to release and hold harmless Audi of America, Audi AG, all authorized Audi dealers, and each of their affiliated companies, officers, directors, Agents, and employees, from and against any and all claims or losses incurred by the customer that potentially could have been prevented or minimized if the delivered vehicle would have been appropriately equipped for the prevailing weather conditions by the customer.

Audi reserves the right to cancel or postpone vehicle deliveries as a result of extreme weather conditions.

Customer Signature

Date